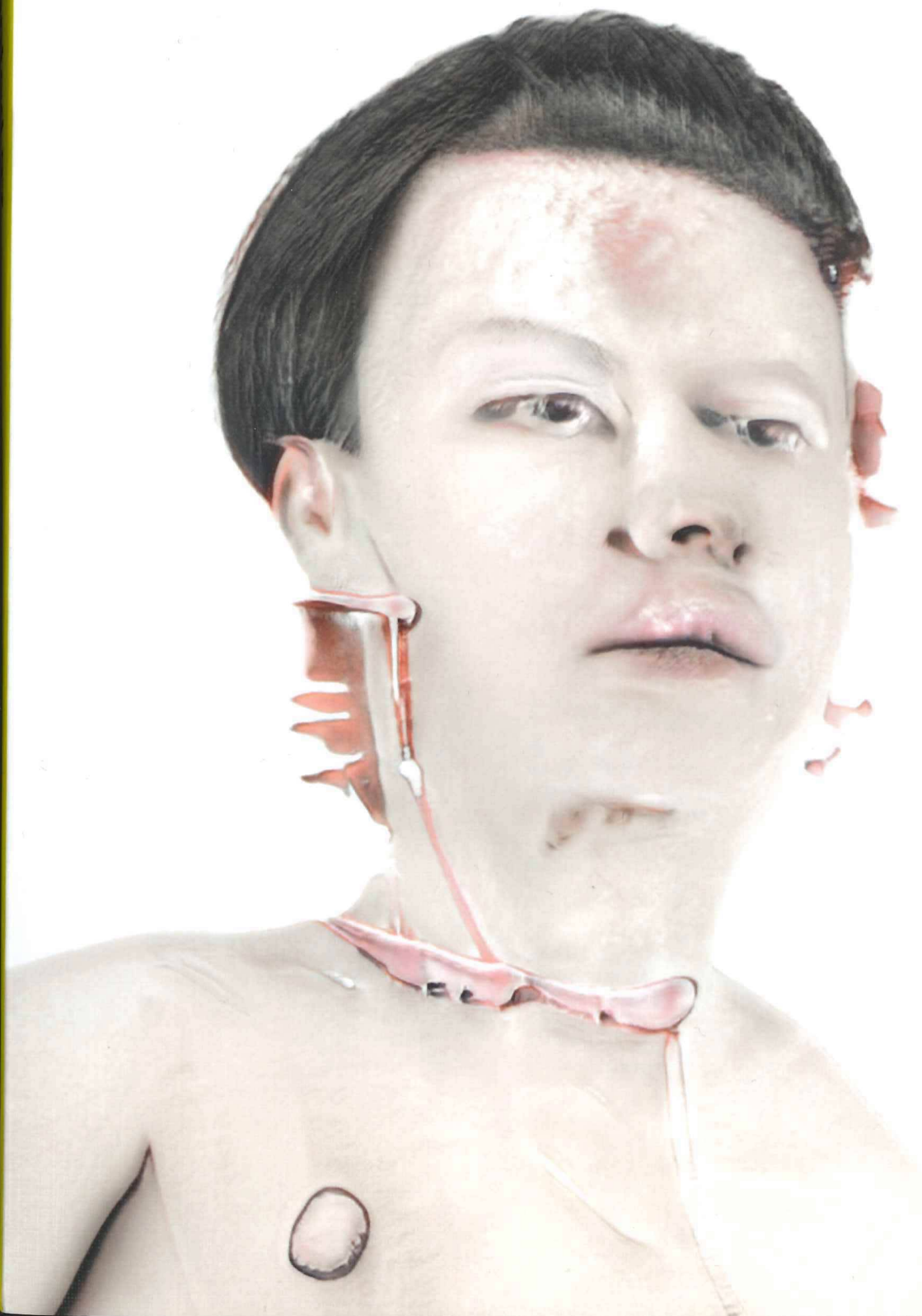
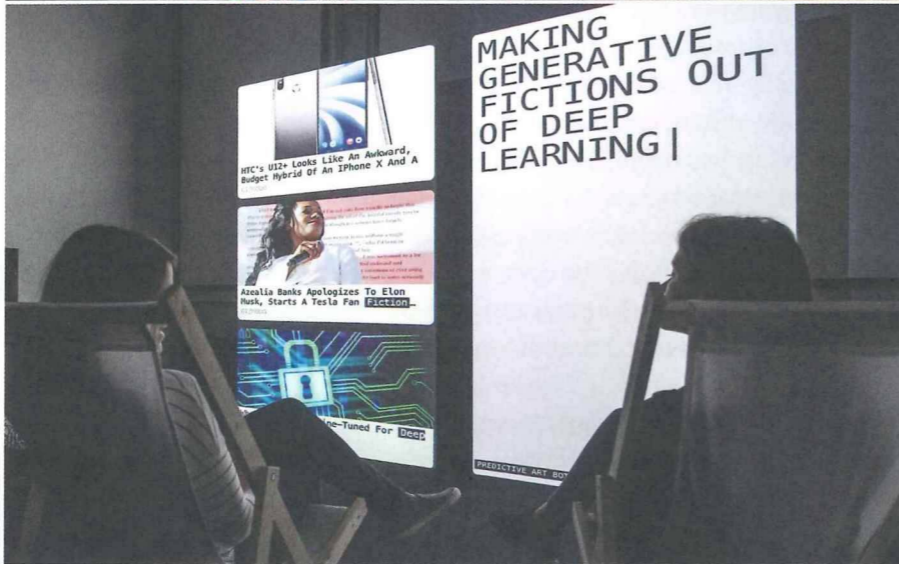
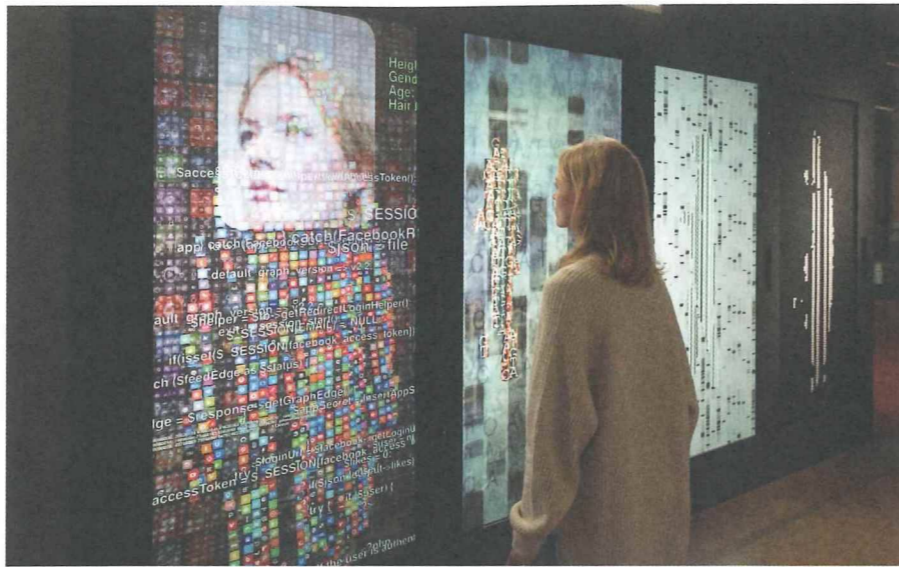


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ZKM

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To explore the question of whether the museum experience of the future could be made more inclusive and accessible for visitors with the help of new A.I. technologies, the ZKM | Center for Art and Media Karlsruhe and the Deutsches Museum have developed the project *The Intelligent Museum*. An artistic-curatorial experimental field for 'Deep Learning' and visitor participation. This project, which has been funded by the Fonds Digital of the German Federal Cultural

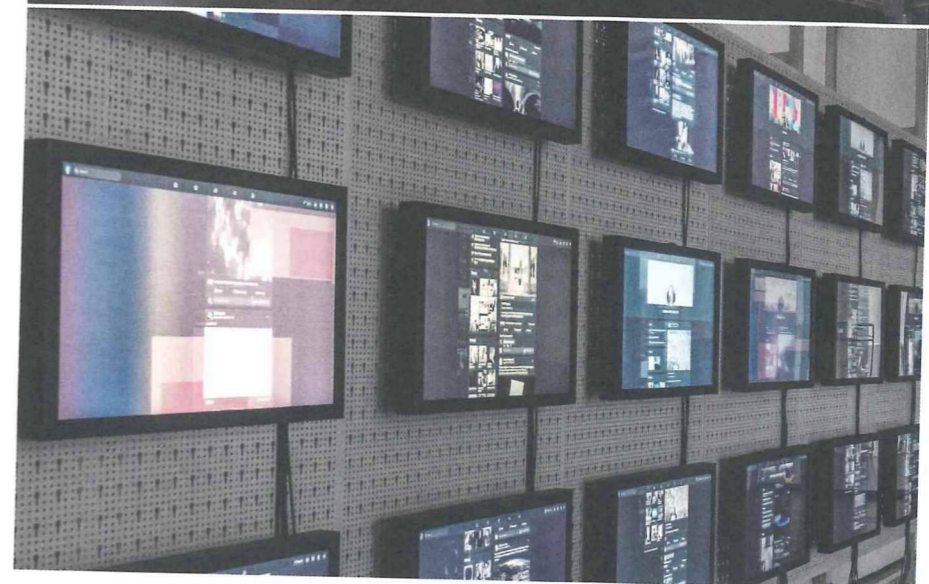
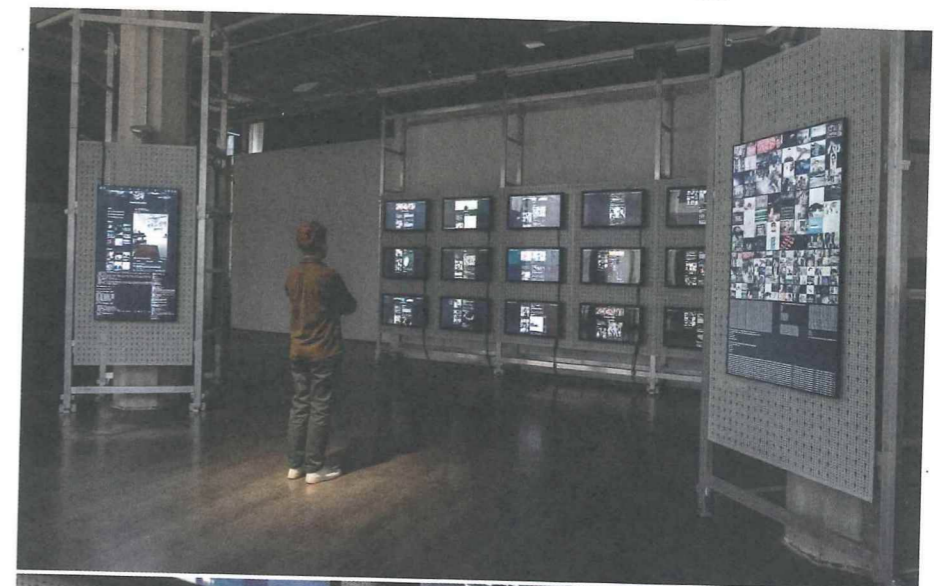
Foundation since the beginning of last year until the end of 2023, aims to break new ground in museum communication and mediation. By means of various approaches to digital art, the topic of artificial intelligence is to be critically examined and investigated from different perspectives. Experimenting with new digital aesthetics and forms of expression enables new museum experiences—the museum space becomes a forum, an environment of experience and critical exchange.

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CRAWLERS is an anonymous collective of social bots crawling user data and establishing an uncanny parallel social network of warped truths and stolen personal information. The army of disguised fake identities acts like human profiles in order to scrape text, data and information from the befriended user accounts. They gather information and images from the user profiles which are then immediately transformed by artificial intelligences. Based on this transformed data, a mirror website of the social profiles is created step by step. Artificial intelligences are

incorporated to alter, modify and enhance the information of the user profiles. The concept behind *CRAWLERS* deals with the ubiquitous behavior of undercover bot agents and the sensation of stolen personal data. The altered profile is a digital parallel world, a dark illegal space of uncanny parallels. *CRAWLERS* is a hybrid work developed during an artistic fellowship as part of *The intelligent Museum* and can be experienced both on-site at ZKM | Center for Art and Media Karlsruhe as well as online via crawl3rs.net.

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